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CONTACT

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LINKS

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# DANIEL K. WILLIAMS

DIGITAL MEDIA PRODUCTION | PUBLIC AFFAIRS | CREATIVE COMMUNICATION

## EDUCATION

**Slippery Rock University, Slippery Rock PA** | Graduation: May 2026  
Bachelor of Science (B.S.) in Communication: Digital Media Production | Minor in Leadership.

## SKILLS

**Soft Skills:** Attention to Detail, Discipline, Collaborative, Problem Solving Skills, Hard Working

**Hard Skills:** Video Editing, Digital Design, Social Media Management, Camera Operation, AI competency.

**Software:** Adobe Suite: Premiere Pro, Audition, After Effects, Photoshop, Illustrator, InDesign.

## EXPERIENCE

**Public Affairs Officer - Slippery Rock University: ROTC** | Slippery Rock, PA | 2024-Present

- Manage and contribute to official battalion social media pages (Instagram/Facebook).
- Lead and coordinate with media team members during events and labs.
- Delegate photo and video coverage responsibility amongst the media team.
- Highlight cadets achievements, training events, and leadership development.

**Soul Food Initiative Camera and Microphone Operator** | August 2023-February 2024

### Camera:

- Operated cameras during recorded food show production, capturing demonstrations and b-roll footage.
- Framed shots for food presentation, host interactions and kitchen action shots.
- Adjusted camera settings to maintain consistent visual quality in different lighting.

### Audio:

- Set up and monitor microphones throughout production.
- Manage audio levels while filming to reduce background noise and clipping.
- Troubleshoot basic audio issues during production to maintain continuity.

## CLUBS/CAMPUS INVOLVEMENT

**AdFed Club** | February 2026-Present

- Collaborated with peers to develop and present original advertising concepts and campaign ideas.
- Participated in creating print, video, and digital advertisements for class and club projects.
- Assisted in the production and showcasing of student-created advertisements.

**Army National Guard and Reserve Officers Training Corps** | May 2022-Present

- Serve as a member of the Army National Guard, maintaining readiness through regular training and drills.
- Participate in leadership development training focused on small-unit tactics, planning, and decision-making.
- Develop briefing and communication skills through leadership roles and presentations.